

# PREMIER TRUCK RENTAL

TRUCK & TRAILER RENTALS

MEDIA KIT



WWW.RENTPTR.COM  
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INFO@RENTPTR.COM

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RENTPTR.COM

**PTR**  
2022



# WHO WE ARE

PREMIER TRUCK RENTAL **PTR**

**DATE LAUNCHED: JUNE 2014**

**HQ: FORT WAYNE, INDIANA**

**EMPLOYEE COUNT: 100+**

Fort Wayne, Indiana. Or, as we like to call it, home sweet home.

Fresh out of high school, Fort Wayne native and PTR CEO, Rob Troxel, started his career in the utility rental industry with his dad and brother. Shortly after, the three of them and Gene Glover, a family friend, started NESCO Specialty Rentals in the early '90s.

Fast forward to 2014, when Rob and his daughter, Adriene, started Premier Truck Rental, having the vision to provide custom upfit trucks and trailers available for rent to companies across the US, serving the construction, telecom, renewable, and power industries alike.

With the immense growth that PTR has seen over the last 8+ years, we're excited to expand our local footprint and add 65+ jobs to our company and attract top talent to the Greater Fort Wayne area. We're hiring in Sales, Human Resources, Continuous Improvement, and more.

Learn more about PTR at [www.rentptr.com](http://www.rentptr.com) and see our openings at [www.careers.rentptr.com/openings](http://www.careers.rentptr.com/openings).



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**Rob Troxel**  
CEO & Owner



**Adriene Horn**  
President



**Brandie Cotton**  
VP of Sales



**Dawn Black**  
VP of HR



**Dave Marshall**  
CFO



**Robert Simon**  
Director of Procurement



**Chad White**  
Director of Operations



**Noel Fogwell,**  
Director of Logistics



# EXPANSION DETAILS

## EXPANSION STATISTICS:

- Expected job addition by 2025: 65
- 18,000 square feet of warehouse space
- 6,000 square feet of office space
- Fleet infrastructure for electric vehicles

## QUOTES:

- "This will mark our 3rd expansion in 5 years... it seems that every time we build, we outgrow the space by the time construction is done! This expansion will support our growth in the long run." - Adriene Horn, PTR President
- "The Troxel-Horn family has been in the Fort Wayne area and the equipment rental business for 30+ years. We are excited to expand locally and continue to invest in the Fort Wayne community, as well as provide jobs for the Fort Wayne residents. We've been very fortunate at PTR to have experienced such significant growth since starting the company in 2014, and this expansion will only provide more space to grow!" - Adriene Horn, PTR President
- "Since the start of Premier Truck Rental, Briner has been fortunate enough to work alongside Rob Troxel, Adriene Horn, and the rest of the PTR family. We appreciate the continued relationship and look forward to another successful project with the Premier Truck Rental team." - Bryan Harshbarger, Briner President
- "We couldn't continue successfully growing at this pace without partners like Briner, who value a quality product and great working relationship. We're looking forward to working with them on another successful expansion!" - Adriene Horn, PTR President
- "Both PTR and Briner are growing aggressively. It's a great time to join our team and be a part of this exciting growth." - Adriene Horn, PTR President

## CONCEPT ART:



## OUR PRODUCTS

### TRUCKS:

- Fat Trucks
- Pickup Trucks (F150 & F250)
- Flatbeds (F250, F350, F550 & F750)
- Dump Trucks (F550 & F750)
- Candy Wagon Framer (F550)
- Candy Wagon Lite (F550)
- Reel Loader (F550)
- Welding Rig (F550)
- Open Service (F250, F350 & F550)
- Enclosed Service (F550)
- Mechanics (F350 & F550)

### TRAILERS:

- Single Reel (BRT90, BRT120, CT9)
- 4 Reel (HNB-4RC, RL4RT, 4RT21BS/BT, RL4RTWF)
- 5 Reel (RL5RTWF)
- Turret (STRT & 3TRT)
- Cargo Reel (CRT2)
- Reel Stands
- Fiber Splicing
- Cable Trailers (LCT-7500 & CLD-20)
- Pole (PT15, PT30, PSP-47, 24K Extendable)
- Pole Material (PMT-160, MPT-40)
- Deckover/Tag
- Deckover Gooseneck
- Enclosed Cargo
- Tilt Bed
- Utility Dump

### SPECIALTY:

- Cable Wrapper (VelociWrapper)
- Upfits (Toolboxes, Welder/Generator & More)



See our full product offering on our website, [www.rentptr.com](http://www.rentptr.com).





# MEDIA ASSETS

WWW.RENTPTR.COM  
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Below are media assets you can utilize for your publications and links to recent releases.



Rob Troxel, CEO & Adriene Horn, President



PTR Team at 4th of July Murph



Minute-to-Win-It Competition at PTR



Technician working on custom truck



Technician Working on Rental Unit



Technician Working on Chevy



Team Member Competing in Minute-to-Win-It

## LINKS:

- [Premier Truck Rental Promotes Brandie Cotton to VP of Sales](#)
- [Premier Truck Rental Announces Expansion for Fort Wayne, IN HQ](#)
- [Access to All Approved Imagery](#)



# MEDIA ASSETS //

Below are additional media assets you can utilize for your publications.



*PTR F750 Dump Truck*



*PTR Flatbeds at Jobsite*



*Custom F550 Candy Wagon Framer*



*Open Service Body Pulling Cable Trailer*



*F550 Candy Wagon Framer at Project Site*



*Open Service Body Pulling Reel Trailer*



*PTR Flatbeds Ready to Work*



# MEDIA ASSETS //

Below are additional media assets you can utilize for your publications.



Single Reel Trailer with Reel



Multi-Reel Trailer with Reel



Close-up of Deckover Trailer



F550 Dump Truck Ready to Work



Pickup Truck and Tilt Trailer



F550 Mechanics Truck - Front Shot



Close-up of Tilt Trailer



Deckover Trailer + Pickup Truck Combo



F550 Mechanics Truck - Back Shot



Rent-Ready Pole Trailer



# LOGOS

Feel free to use either logo below.



MAIN PTR LOGO



PTR CONTACT LOGO

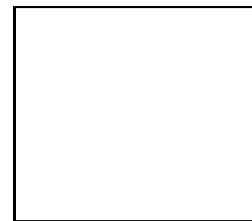
# BRAND COLORS



#EF6928



#000000



#FFFFFF

GET IN TOUCH



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*We're looking forward to hearing from you!*

